



February 20, 2009

Dear VF Activewear Customer,

All of us at VF appreciate your business and are dedicated to keeping you satisfied. Despite our efforts, we are experiencing a unique distribution challenge that has temporarily impacted our ability to service certain of your orders. We deeply regret that these issues may impact your business or your customers.

Ironically, much of the problem stems from a significant investment not only to maintain our tradition of consistent service, but to improve it further. In order to meet the growing demand for Majestic and Team MLB product, we are in the midst of transitioning several older manufacturing and distribution locations into a new state-of-the-art manufacturing and distribution facility in Pennsylvania. The intent of this was and is continued assurance of faster, more flexible service. Unfortunately, unforeseen complications from the move have resulted in an unprecedented one-time lapse in our fulfillment performance. This is not an excuse, but simply the reality of the situation in which we find ourselves.

For 25 years, Majestic has prided itself on living up to your expectations and the expectations of Major League Baseball for this important program. We are aggressively working to restore the service levels you expect and deserve. These efforts are comprehensive and are being taken at significant expense. We are confident that they will result in a return to the service which you have come to expect within the next several weeks.

Once again, we apologize for the difficult and unforeseen situation in which we all find ourselves. We appreciate your patience and understanding this spring. And we look forward to soon restoring the Majestic standards for product, quality and service that you have known through the years.

Thank You,

Jim Pisani
President
VF Activewear